



Placement

Place your
students in the
right English
class *faster*

Pearson English Placement

Place your students in the right English class with Pearson English Placement.



We deliver instant, accurate results so you can start your course faster.

Plus, we give you an overview of your new students' strengths and weaknesses, so you can start targeting your teaching straight away.

- Measures reading, listening, writing, grammar and vocabulary
- Provides a Global Scale of English (10 – 90) score, as well as a CEFR score, can-do descriptors and a skills profile
- Tests students in 35 minutes
- Delivers scores instantly, available in MyEnglishLab
- An adaptive test that responds to students' abilities
- Suitable for students from beginner to advanced

- **Cut out first-week-of-term hassle:**

Our easy-to-use test means you can spend the first week of term with your new students, not their test papers

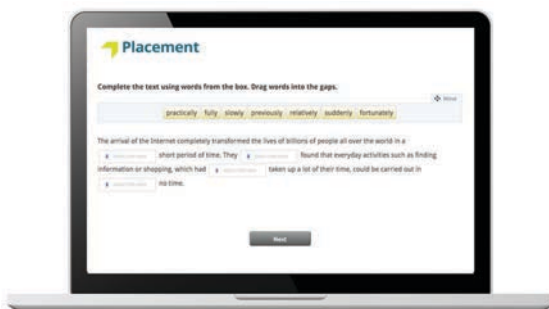


- **Motivate your new students:**

Our adaptive test is never too easy or too hard, so your students feel confident from the start

- **Be confident in your results:**

We tested Placement on over 13,000 volunteers, so you don't need to worry about moving students after their first few weeks in class.

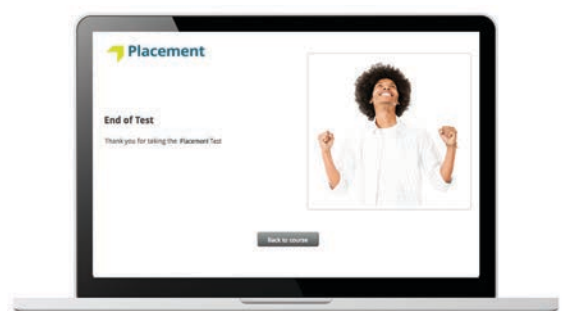


- **Results you can trust:**

Pearson English Placement is developed by the team who created PTE Academic, trusted by governments and universities around the world

- **Integrates with your systems:**

Pearson English Placement runs on MyEnglishLab, the platform that supports hundreds of our digital products. MyEnglishLab can be integrated with systems like Moodle and is supported by customer service.





Creating a world-class placement test

Creating Pearson's English placement test required help from over 13,000 volunteer students, teams from the UK, US and Australia, as well as complex adaptive algorithms.

1. **Considering real-life English skills in our test design.** Placement assesses students using integrated skills, reflecting real-life English.
2. **A test that adapts to learners' abilities.** Our placement test analyses each learner's answers to determine which questions they should be shown next. This allows Placement to fine-tune questions to the correct level, allowing a very accurate measure of English proficiency.
3. **Questions by experts in the UK, US, Australia and Hong Kong.** To create a test that doesn't favour students from one country or another, we have teams in the UK, Australia, US and Hong Kong writing test questions.
4. **Testing our test with over 13,000 learners.** During Development, Placement was reviewed and improved by testing over 13,000 learners from 96 home countries, including Saudi Arabia, Poland, Panama, Ecuador, The Netherlands, Argentina, Brazil, Spain, Guatemala, Japan and Thailand.

